

Ruby biz Grand Prix Application FAQ

1. Eligibility

1) What kind of products and services are eligible?

Any product or service designed and offered by a business in which Ruby is used to build its key system is eligible. Note that businesses that will continuously use Ruby and are expected to have growth potential and a promising future will be rated highly.

2) Are only companies that provide services to the end-user eligible to apply?

If a service provider has determined that there are advantages to using Ruby and has partnered with an IT company, the IT company can apply on its own. In such cases, however, it is recommended that the IT company obtain permission from the service provider to apply beforehand.

3) Can a service provider and IT company apply together?

Yes, if one company applies on behalf of both. When filling out the application form, each company should do its share to include selling points and other information.

2. Filling out the application form

1) Do I need to include all of the information indicated in each section when filling out the application form?

You do not have to include all of the information, but the examples provided in each section are factors we take into account in the screening process, so we recommend using them when filling out the form. For example, 3.2. Marketability and Growth Potential (Current size of business) on the application form provides examples such as sales, profit margin, number of customers, and number of users (unique visitors and page views), so we recommend including that information. You are also free to include other performance indicators.